



# **Crawford County Agricultural Society**



**PO Box 188, Bucyrus, OH 44820**

Dear Crawford County Sr. Fair Supporter,

The Sr. Fair Board puts in many hours planning and making improvements for the upcoming 2024 Crawford County Fair. Every year we make changes to improve the fair for the exhibitors and all the fair goers.

Some of the responsibilities of the Sr. Fair Board include: booking grandstand events, ground entertainment, vendors, rentals, and overseeing Jr & Sr exhibitors of livestock and other projects. Along with these, the Sr. Fair Board has many projects throughout the year from ground maintenance, buildings inspected and updated, entertainment booked, contracts signed, sponsorships collected, fair books printed, and exhibitor entries turned in.

The 2023 Crawford County Fair was a great success not only for the Sr. Fair Board but for the Sr. & Jr. Fair Exhibitors also. We thank each and every one of you that sponsored and supported the 2023 Fair. We are going into 2024 with great ideas and plans in hoping to have another wonderful year!

The Sr. Fair Board makes every effort to fund the fair but none of this can happen without outside support. We would love to work with individuals, groups, clubs, and businesses for their support towards the fair. The following pages include the different sponsorship packages or additional sponsorship opportunities. Thank you to those of you who have sponsored in the past and we look forward to continuing this partnership. If you are a new sponsor, we look forward to meeting you and getting to know you and your business. This is a great way to advertise your business or organization to all the fair goers. If you have any questions, please contact a member of the Sponsorship Committee who are listed below.

The Crawford County Sr. Fair Board would like to thank you for your time and consideration. We look forward to talking with you and working with you in the future!

If for any reason the fair will need to be postponed or cancelled due to, but not limited to, a pandemic we will keep your sponsorship to the next available time we are permitted to have a fair. Any questions please feel free to contact the Sponsorship committee, Amy Hughes 419-569-7417, Dave Wurm 419-265-8030, Tim Hamman 419-569-0660, Blaine Rowlinson 419-834-0146, David Staats 419-569-7008, Tyler Auck 419-689-9088 & Jim Myers 419-566-1786, call the fair office 419-562-7936 or email [crawfordfair@gmail.com](mailto:crawfordfair@gmail.com).

Sincerely,

Crawford County Sr. Fair Board Sponsorship Committee

# **2024 Crawford County Agricultural Society Event**

## **Sponsorship Packages**

### **VIP SPONSOR PACKAGE \$2,500**

- 4 – all week passes
- Grandstand admission to all main events for 4 people
- All week parking passes for 2 vehicles
- \$200.00 in food vouchers

### **PLATINUM PLUS SPONSOR \$1,200 minimum**

#### **Publicity:**

- 1/3 page ad in Fair Book- (March 1, 2024 deadline for submitting ad)
- Listed as a sponsor in the Fair Book
- Event recognition on radio
- 6 – 30 second announcements for radio ad (client must prepare the ad)
- Sponsor will be announced over the fair PA throughout the day & over PA during event
- Banner displayed at gates (maximum of 5 banners, supplied by sponsor, & your choice of gates)

#### **Passes:**

- 15 – One Day passes

#### **Promotion:**

- Spot along Whetstone St. to hang sign (provided by sponsor)
- 10' Merchants Building booth space for the week (optional)

## **GOLD PACKAGE SPONSOR \$900**

### **Publicity:**

- 1/3 page ad in Fair Book- (March 1, 2024 deadline for submitting ad)
- Listed as a sponsor in the Fair Book
- 6 – 30 second announcements for radio ad (client must prepare the ad)
- Sponsor will be announced over the fair PA throughout the day & over PA during event
- Banner displayed at 3 entrance gates (supplied by sponsor & your choice of gates)

### **Passes:**

- 10 – One Day passes

### **Promotion:**

- Spot along Whetstone St. to hang sign (provided by sponsor)
- 10' Merchants Building booth space for the week (optional)

## **SILVER PACKAGE SPONSOR \$600**

### **Publicity:**

- Listed as a sponsor in the Fair Book (if submitted by March 1, 2024)
- 4 – 30 second announcements for radio ad (client must prepare the ad)
- Sponsor will be announced over the fair PA throughout the day & over PA during event

### **Passes:**

- 5 – One Day passes

### **Promotion:**

- Spot along Whetstone St. to hang sign (provided by sponsor)

## **BRONZE PACKAGE SPONSOR \$400**

### **Publicity:**

- Listed as a sponsor in the Fair Book (if submitted by March 1, 2024)
- 2 – 30 second announcement for radio ad/ fair PA/ event PA (client must prepare the ad)

### **Passes:**

- 2 – One Day passes

### **Promotion:**

- Spot along Whetstone St. to hang sign (provided by sponsor)

## **MAIN EVENT SPONSOR:**

If you want to sponsor a “main event”, you or your business will also be recognized in our advertisements, day of the event and during the event

**OSTPA Tractor Pull -**                    **\$1500.00-** 8 one day passes & 8 Grandstand Passes

**\$1000.00-** 5 one day passes & 5 Grandstand Passes

**\$500.00** - 3 one day passes & 3 Grandstand Passes

**Demo Derby -**                         **\$1500.00-** 8 one day passes & 8 Grandstand Passes

**\$1000.00-** 5 one day passes & 5 Grandstand Passes

**\$500.00** - 3 one day passes & 3 Grandstand Passes

**Calf Scramble -**                       **\$1500.00-** 20 one day passes

**\$1000.00-** 10 one day passes

**\$500.00** - 5 one day passes

**Rodeo -**                                   **\$1500.00-** 20 one day passes

**\$1000.00-** 10 one day passes

**\$500.00** - 5 one day passes

**Harness Racing -**                    **\$1500.00-** 20 one day passes

**\$1000.00-** 10 one day passes

**\$500.00** - 5 one day passes

**General sponsor of \$250.00 or less for a Main Event, you or your business will only be announced at event**

## **SPONSOR OF THE DAY \$1000**

### **Publicity:**

- 1/3 page ad in Fair Book (March 1, 2024 deadline for submitting ad)
- Listed as a sponsor in the Fair Book (if submitted by March 1, 2024)
- 6 – 30 second announcements for radio ad & fair PA (for that day only)
- Display tent in front of the Jr. Fair Board Office

### **Passes:**

- 10 – One Day Passes

## **General Sponsor**

The Crawford County Fair is greatly appreciative of any donation toward the 2024 Fair. If you would like to make a donation but not to anything specific, please fill in the General Sponsorship area below. Thank you for supporting the Fair and helping to make the Fair exciting and fun for all!

## **Golf Cart Advertising \$400/cart**

As a golf cart advertiser, your name will be displayed on the golf cart for the entire week of the fair. Limited availability so first come first serve. This essentially compares to a moving billboard for your business!! **Due by May 31<sup>st</sup> in order to get signs printed.**

# Sponsorship Agreement

## 2024 Crawford County Fair

Please fill out the agreement and turn in with payment

Name of Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Sponsorship Package –

**VIP Package\*** \_\_\_\_\_ **\$ 2,500.00**

**Platinum Plus\*** \_\_\_\_\_ \$ \_\_\_\_\_

**Gold Package\*** \_\_\_\_\_ \$ \_\_\_\_\_

**Silver Package** \_\_\_\_\_ \$ \_\_\_\_\_

**Bronze Package** \_\_\_\_\_ \$ \_\_\_\_\_

\*Platinum Plus or Gold Sponsor –

Desire 10' Merchants Building Space – Yes \_\_\_ No \_\_\_

(A separate contract will be issued.)

Special Event & Award Sponsor- (Indicate event(s) or awards) \$ \_\_\_\_\_

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

Golf Cart Advertisement (Due May 31<sup>st</sup>) \_\_\_\_\_ \$ \_\_\_\_\_

General Sponsorship \_\_\_\_\_ \$ \_\_\_\_\_

**Sponsor Signature** X \_\_\_\_\_

Please make checks payable to: Crawford County Fair  
610 Whetstone St. Box 188  
Bucyrus, OH 44820

