



Crawford County Agricultural Society



PO Box 188, Bucyrus, OH 44820

Dear Crawford County Sr. Fair Supporter,

The Sr. Fair Board puts in many hours planning and making improvements for the upcoming 2023 Crawford County Fair. Every year we make changes to improve the fair for the exhibitors and all the fair goers.

Some of the responsibilities of the Sr. Fair Board include: booking grandstand events, ground entertainment, vendors, rentals, and overseeing Jr & Sr exhibitors of livestock and other projects. Along with these, the Sr. Fair Board has many projects throughout the year from ground maintenance, buildings inspected and updated, entertainment booked, contracts signed, sponsorships collected, fair books printed, and exhibitor entries turned in.

The 2022 Crawford County Fair was a great success not only for the Sr. Fair Board but for the Sr. & Jr. Fair Exhibitors also. We thank each and everyone of you that sponsored and supported the 2022 Fair. We are going into 2023 with great ideas and plans in hoping to have another wonderful year!

The Sr. Fair Board makes every effort to fund the fair but none of this can happen without outside support. We would love to work with individuals, groups, clubs and businesses for their support towards the fair. The following pages include the different sponsorship packages or additional sponsorship opportunities. Thank you to those of you who have sponsored in the past and we look forward to continuing this partnership. If you are a new sponsor, we look forward to meeting you and getting to know you and your business. This is a great way to advertise your business or organization to all the fair goers. If you have any questions, please contact a member of the Sponsorship Committee who are listed below.

The Crawford County Sr. Fair Board would like to thank you for your time and consideration. We look forward to talking with you and working with you in the future!

If for any reason the fair will need to be postponed or cancelled due to, but not limited to, a pandemic we will keep your sponsorship to the next available time we are permitted to have a fair. Any questions please feel free to contact the Sponsorship committee, Amy Hughes 419-569-7417, Don Frombaugh 419-764-0533, Tim Hamman 419-569-0660, Blaine Rowlinson 419-834-0146, Dave Wurm 419-265-8030, David Staats 419-569-7008 or you can contact the fair office 419-562-7936.

Sincerely,

Crawford County Sr. Fair Board Sponsorship Committee

2023 Crawford County Agriculture Society Event

Sponsorship Packages

PLATINUM PLUS SPONSOR \$1,200 minimum

Publicity:

- 1/3 page ad in Fair Book- (Feb.22,2023 deadline for submitting ad)
- Listed as a sponsor in the Fair Book
- Event recognition on radio
- 6 – 30 second announcements for radio ad (client must prepare the ad)
- Sponsor will be announced over the fair PA throughout the day & over PA during event
- Banner displayed at gates (maximum of 5 banners, supplied by sponsor, & your choice of gates)

Passes:

- 15 – One Day passes

Promotion:

- Spot along Whetstone St. to hang sign (provided by sponsor)
- 10' Merchants Building booth space for the week (optional)

GOLD PACKAGE SPONSOR \$900

Publicity:

- 1/3 page ad in Fair Book- (Feb.22, 2023 deadline for submitting ad)
- Listed as a sponsor in the Fair Book
- 6 – 30 second announcements for radio ad(client must prepare the ad)
- Sponsor will be announced over the fair PA throughout the day & over PA during event
- Banner displayed at 3 entrance gates (supplied by sponsor & your choice of gates)

Passes:

- 10 – One Day passes

Promotion:

- Spot along Whetstone St. to hang sign (provided by sponsor)
- 10' Merchants Building booth space for the week (optional)

SILVER PACKAGE SPONSOR \$600

Publicity:

- Listed as a sponsor in the Fair Book (if submitted by Feb. 22, 2023)
- 4 – 30 second announcements for radio ad (client must prepare the ad)
- Sponsor will be announced over the fair PA throughout the day & over PA during event

Passes:

- 5 – One Day passes

Promotion:

- Spot along Whetstone St. to hang sign (provided by sponsor)

BRONZE PACKAGE SPONSOR \$400

Publicity:

- Listed as a sponsor in the Fair Book (if submitted by Feb. 22, 2023)
- 2 – 30 second announcement for radio ad/ fair PA/ event PA (client must prepare the ad)

Passes:

- 2 – One Day passes

Promotion:

- Spot along Whetstone St. to hang sign (provided by sponsor)

MAIN EVENT SPONSOR:

If you want to sponsor a “main event”, you or your business will be recognized in our advertisements, day of the event and during the event.

Harness Racing	Full Sponsor: \$1000.00	Co- Sponsor: \$250.00
Calf Scramble	Full Sponsor: \$4000.00	Prize- Sponsor: \$100.00 min
OSTPA Tractor Pull	Class Sponsor: \$10,000.00	Co- Sponsor: *see sponsorship form*
Demo Derby	Full Sponsor: \$4000.00	Co- Sponsor: \$250.00
Rodeo	Full Sponsor: \$9000.00	Co- Sponsor: \$500.00
Ground Entertainment	Full Sponsor: \$5000.00	Co- Sponsor: \$250.00

SPONSOR OF THE DAY \$1000

Publicity:

- 1/3 page ad in Fair Book (Feb. 22, 2023 deadline for submitting ad)
- Listed as a sponsor in the Fair Book (if submitted by Feb. 22, 2023)
- 6 – 30 second announcements for radio ad & fair PA (for that day only)
- Display tent in front of the Jr. Fair Board Office

Passes:

- 10 – One Day Passes

General Sponsor

The Crawford County Fair is greatly appreciative of any donation toward the 2023 Fair. If you would like to make a donation but not to anything specific, please fill in the General Sponsorship area below. Thank you for supporting the Fair and helping to make the Fair exciting and fun for all!

Golf Cart Advertising \$400/cart

As a golf cart advertiser, your name will be displayed on the golf cart for the entire week of the fair. Limited availability so first come first serve. This essentially compares to a moving billboard for your business!!

Sponsorship Agreement

2023 Crawford County Fair

Deadline is July 1st

Please fill out the agreement and turn in with payment

Name of Company _____

Address _____

City, State, Zip _____

Contact Person _____ Phone _____

Email _____

Sponsorship Package –

Platinum Plus* _____ \$ _____

Gold Package* _____ \$ _____

Silver Package _____ \$ _____

Bronze Package _____ \$ _____

*Platinum Plus or Gold Sponsor –

Desire 10' Merchants Building Space – Yes ___ No ___

(A separate contract will be issued.)

Special Event & Award Sponsor- (Indicate event(s) or awards) \$ _____

1. _____

2. _____

3. _____

4. _____

Golf Cart Advertisement _____ \$ _____

General Sponsorship _____ \$ _____

Sponsor Signature X _____

Please make checks payable to:

Crawford County Fair
610 Whetstone St. Box 188
Bucyrus, OH 44820